

## Message Text

LIMITED OFFICIAL USE

PAGE 01 COPENH 00229 251551Z

44

ACTION EUR-25

INFO OCT-01 ISO-00 EB-11 AGR-20 CEA-02 CIAE-00 COME-00

DODE-00 FRB-02 H-03 INR-10 INT-08 L-03 LAB-06 NSAE-00

NSC-10 PA-04 RSC-01 AID-20 CIEP-02 SS-20 STR-08

TAR-02 TRSE-00 USIA-15 PRS-01 SPC-03 FEA-02 OMB-01

DRC-01 /181 W

----- 088252

R 251439Z JAN 74

FM AMEMBASSY COPENHAGEN

TO SECSTATE WASHDC 8385

INFO AMEMBASSY LONDON

AMEMBASSY OSLO

AMEMBASSY STOCKHOLM

LIMITED OFFICIAL USE COPENHAGEN 0229

DEPT PASS AGRICULTURE FOR FITZSIMMONDS FROM TRAEGER.

E.O. 11652: N/A

TAGS: EAGR, ELAB, ETRD, DA, NO, SW, US.

SUBJ: GRAPES AND LETTUCE

REF: COPENHAGEN 0092.

1. GENERALLY WELL-REPUTED LEFT-WING COPENHAGEN DAILY NEWSPAPER  
QUOTE INFORMATION UNQUOTE PUBLISHED ON JANUARY 24 FRONT PAGE ARTICLE  
HEADLINED QUOTE US EMBASSY OSLO PAID ADVERTISEMENTS FOR BOYCOTTED  
FIRMS UNQUOTE. TEXT STATES THIS WAS FOUND OUT WHEN REPRESENTATIVES  
OF THE UNITED FARM WORKERS AND OF THE NORWEGIAN LABOR ORGANIZATION  
SPOKE WITH NORWEGIAN FIRMS IMPORTING THE QUOTE BOYCOTTED UNQUOTE  
GOODS; THAT WHEN THE BOYCOTT ACTION IN NORWAY BEGAN TO HURT THIS  
FALL, THE AMERICAN EMBASSY INSERTED ADVERTISEMENTS IN SUPPORT OF THE  
THREATENED PRODUCTS AND THAT THE FUNDS FOR SUCH ADVERTISEMENTS WERE  
TRANSFERRED FROM THE AMERICAN DEPARTMENT OF AGRICULTURE. IT STATES  
LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 02 COPENH 00229 251551Z

THE CASE HAS BEEN REPORTED BRIEFLY IN THE NORWEGIAN UNION NEWSPAPER

ARBEIDERBLADET AND IN CERTAIN AMERICAN NEWSPAPERS AT GRETER LENGTH.

2. THE ARTICLE ALSO STATES THAT THE US EMBASSY IN SWEDEN PUBLISHED BACKGROUND MATERIAL TO RETAIL DEALERS ON THE CONFLICT AND THAT IN A TELEX FROM STOCKHOLM, LETTUCE IMPORTERS GAVE NORWEGIAN DEALERS MISLEADING INFORMATION REGARDING AGREEMENT BETWEEN THE TEAMSTERS AND THE UNITED FARM WORKERS.

3. A PAGE 5 ARTICLE IN THE SAME PAPER STATES THE INTERNATIONAL TRANSPORT WORKERS FEDERATION IN BEHALF OF THE AMERICAN FARM WORKERS UNION, HAS ASKED THE TRANSPORT GROUP OF THE DANISH GENERAL WORKERS UNION TO CARRY OUT A BOYCOTT IN DENMARK OF NON-EAGLE BRAND AMERICAN GRAPES AND LETTUCE AND CLOTHING MADE BY THE FARAH COMPANY OF TEXAS. IT SAYS DOCK WORKERS IN BRITAIN HAVE REFUSED TO UNLOAD AMERICAN GRAPES AND THAT A CARGO OF 900,000 TONS REPEAT 900,000 TONS WAS THUS REDIRECTED FROM A BRITISH PORT. IT QUOTES THE UFW EUROPEAN REPRESENTATIVE, NORWEGIAN HELGE CHRISTOPHERSEN, AS SAYING HE IS VERY ENCOURAGED ABOUT THE POSSIBILITY OF DEMONSTRATIONS AGAINST SHOPS IN DENMARK SELLING NON-EAGLE BRAND GRAPES AND LETTUCE. THIS ARTICLE ALSO STATES THAT WHILE AFL-CIO AND THE U.S. DEMOCRAT PART SUPPORT THE BOYCOTT, CALIFORNIA GOVERNOR REAGAN, SECRETARY OF AGRICULTURE BUTZ AND PRESIDENT NIXON LET THEMSELVES BE PHOTOGRAPHED EATING BOYCOTZED GRAPES.

4. COMMENT: THIS ARTICLE FOLLOWS IN THE WAKE OF A SERIES OF UFW-INSPIRED PRESS REPORTS AND EFFORTS TO OBTAIN SUPPORT FOR A BOYCOTT OF NON-EAGLE BRAND US GRAPES AND LETTUCE, WHICH WERE LAUNCHED LAST NOVEMBER AND HIGHLIGHTED DURING VISIT TOSCANDINAVIA IN JANUARY BY UFW REPRESENTATIVE RICHARD CHAVEZ. ONE PRESS ARTICLE EXTENDS BY IMPLICATION THE CALL FOR BOYCOTT TO US ORANGES AND RAISINS. THE CLAIM IN THE INFORMATION ARTICLE THAT US DEPARTMENT OF AGRICULTURE HAS RESPONDED TO THE CURRENT UFW BBOYCOT EFFORTS BY PAYING FOR COUNTERACTING ADVERTISEMENTS THROUGH THE US EMBASSY IN OSLO IS FALSE. USDA'S MARKET DEVELOPMENT FUNDS IN OSLO, WHICH ARE UNDER THE SUPERVISION OF THE AGRICULTURAL ATTACHE HEADQUARTERED IN COPENHAGEN, HAVE NOT BEEN USED FOR ANY PRESS PROMOTION OF GRAPES OR LETTUCE IN THE PAST TWO YEARS. (TWO YEARS AGO, THE WORDS QUOTE AMERICAN LETTUCE UNQUOTE WERE INCLUDED IN A SMALL FRESH PRODUCE PROMOTION CARRIED OUT BY NORWEGIAN FIRM WHICH WAS SUBSEQUENTLY REIMBURSED IN PART FOR THE COST OF LIMITED OFFICIAL USE

LIMITED OFFICIAL USE

PAGE 03 COPENH 00229 251551Z

THE PROMOTION WITH MARKET DEVELOPMENT FUNDS.)  
DUNNIGAN

LIMITED OFFICIAL USE

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, LABOR UNIONS, VISITS, BOYCOTTS, VEGETABLES, CITRUS FRUITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 JAN 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** morefirh  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974COPENH00229  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** COPENHAGEN  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740116/aaaaaouj.tel  
**Line Count:** 109  
**Locator:** TEXT ON-LINE  
**Office:** ACTION EUR  
**Original Classification:** LIMITED OFFICIAL USE  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** LIMITED OFFICIAL USE  
**Previous Handling Restrictions:** n/a  
**Reference:** COPENHAGEN 0092.  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** morefirh  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 APR 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17 APR 2002 by martinml>; APPROVED <29 MAY 2002 by morefirh>  
**Review Markings:**

Declassified/Released  
US Department of State  
EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** GRAPES AND LETTUCE  
**TAGS:** EAGR, ELAB, ETRD, DA, NO, SW, US, (CHAVEZ, RICHARD), (CHRISTOPHERSEN)  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005